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Handbook of Research on Approaches to Alternative Entrepreneurship Opportunities-Dantas, José Guilherme Leitão 2020-02-25 In some cases, technology-driven techniques have revolutionized the way of living by contributing to job and wealth creation. These types of ventures, regardless of their outstanding relevance, are the exception rather than the norm in that they account for only a very small percentage of entrepreneurial activity. Although not ignoring these important ventures, the main goal of this title is to fully unleash the wide potential of the entrepreneurial activity, exploring and highlighting the somewhat hidden part, which is ultimately responsible for the largest part of new businesses and, as a consequence, for the wellbeing of millions of people virtually everywhere. The Handbook of Research on Approaches to Alternative Entrepreneurship Opportunities is a collection of innovative research on the methods and applications of entrepreneurial activity beyond the traditional boundaries of entrepreneurship. While highlighting topics including collective business, organizational performance, and generational differences, this book is ideally designed for entrepreneurs, developers, researchers, business managers, industry professionals, academicians, and students seeking to draw attention to distinctive and multifaceted types of entrepreneurship.

Handbook of Research on Business Models in Modern Competitive Scenarios-Jamil, George Leal 2018-12-21 Business models are regarded as a main emerging topic in the management area for opportune science-driven practical conceptions and applications. They represent how organizations are proposed and planned, as well as how they establish a market and social relations, manage strategic resources, and make decisions. However, companies must produce new solutions for strategic sustainability, performance measurement, and overall managerial conditions for these business models to be implemented effectively. The Handbook of Research on Business Models in Modern Competitive Scenarios depicts how business models contribute to strategic competition in this new era of technological and social changes as well as how they are conceptualized, studied, designed, implemented, and in the end, how they can be improved. Featuring research on topics such as creating shared value, global scenarios, and organizational intelligence, this book provides pivotal information for scientific researchers, business decision makers, strategic planners, consultants, managers, and academicians.

Genoese Entrepreneurship and the Asiento Slave Trade, 1650-1700-Dantas, José Guilherme Leitão 2020-02-25 In some cases, technology-driven techniques have revolutionized the way of living by contributing to job and wealth creation. These types of ventures, regardless of their outstanding relevance, are the exception rather than the norm in that they account for only a very small percentage of entrepreneurial activity. Although not ignoring these important ventures, the main goal of this title is to fully unleash the wide potential of the entrepreneurial activity, exploring and highlighting the somewhat hidden part, which is ultimately responsible for the largest part of new businesses and, as a consequence, for the wellbeing of millions of people virtually everywhere. The Handbook of Research on Approaches to Alternative Entrepreneurship Opportunities is a collection of innovative research on the methods and applications of entrepreneurial activity beyond the traditional boundaries of entrepreneurship. While highlighting topics including collective business, organizational performance, and generational differences, this book is ideally designed for entrepreneurs, developers, researchers, business managers, industry professionals, academicians, and students seeking to draw attention to distinctive and multifaceted types of entrepreneurship.

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Genoese Entrepreneurship and the Asiento Slave Trade, 1650-1700
International Bibliography of Business History—Francis Goodall 2013-12-16 The field of business history has changed and grown dramatically over the last few years. There is less interest in the traditional ‘company-centred’ approach and more concern about the wider business context. With the growth of multi-national corporations in the 1980s, international and inter-firm comparisons have gained in importance. In addition, there has been a move towards improving links with mainstream economic, financial and social history through techniques and outlook. The International Bibliography of Business History brings all of the strands together and provides the user with a comprehensive guide to the literature in the field. The Bibliography is a unique volume which covers the depth and breadth of research in business history. This exhaustive volume has been compiled by a team of subject specialists from around the world under the editorship of three prestigious business historians.

 CSR and Socially Responsible Investing Strategies in Transitioning and Emerging Economies—Kuna-Marszałek, Anetta 2020-01-17 One of the most important activities of enterprises today is responsible entrepreneurship. Corporate social responsibility (CSR) activities can help to forge a stronger bond between employees and corporations, can boost morale, and can help both employees and employers feel more connected with the world around them. Moreover, the growing importance of this concept results from the fact that it is perceived as an effective tool for increasing competitiveness, improving the image of the company, or contributing to the generation of higher profits. In today’s world, an active commitment to social responsibility is becoming more common for a company. CSR and Socially Responsible Investing Strategies in Transitioning and Emerging Economies is an essential reference source that identifies the scale and scope of implementation of CSR and socially responsible investing strategies and standards in companies operating in different transitioning and emerging economies as well as assessing the global effects of these activities. Featuring research on topics such as economic growth, responsible investing, and business ethics, this book is ideally designed for managers, executives, directors, corporate professionals, government officials, industry leaders, academicians, students, and researchers in the fields of international economics, international business, marketing, finance management, and public relations.

Entrepreneurship—Norriss F. Krueger 2002 This new collection provides a much-needed retrospective view of the key academic work published in this area. The papers here highlight the importance of studying entrepreneurship from a wide range of perspectives, including research that derives from economics, history, sociology, psychology and from different business disciplinary bases such as marketing, finance and strategy. The overall focus in this set is on “entrepreneurial” activity, rather than specifically small or family-owned business and favours research articles over those that deal purely with practice.

Entrepreneurship for Small Business—Jorge A. Camposano 2004 Companies and Entrepreneurs in the History of Spain—María Vázquez-Farriñas 2021-02-15 This book analyses the economic history of the company and entrepreneurship in Spain from the 15th century to the present. It evaluates the economic theory, the formation of the entrepreneur, as well as the structure of the companies. This exploration of the businessmen in Spain over several centuries is something that has not been done until now. Joining the great Spanish historiographical debate about the existence or not of entrepreneurship, the book brings together research in very different historical contexts and junctures. It presents a selection of cases of companies and entrepreneurs from Spain, from different sectors, regions and periods, from boom to crisis, from the wine businessman to the railway sector, from private banking to the pioneers of the Spanish travel agency business. It will be of interest to academics and students in economic history, business and management history, as well as researchers in entrepreneurship & small business management.

No Shortcuts—Nistha Tripathi 2018-09-10 Ranked 100th among 190 countries for ease of doing business, India is not the choicest place for start-ups. Only a handful of founders have been able to beat the odds. What’s in their journey that can be dissected and emulated? This curiosity led Nistha Tripathi to pursue these founders, including a couple of them from Silicon Valley, who rose from humble beginnings yet made a dent in the Indian start-up universe, including a couple of founders from the Silicon Valley. This book is a record of her 18-month odyssey. In her incisive one-on-one interviews with 15 ambitious founders from India, including Girish Mathrubootham, Nithin Kamath, Jaydeep Barman, Gaurav Manjul and Tarun Mehta among others, Nistha uncovers the decisions and insights that led these start-up founders to find their unique roadmap to success. One thing underlined all the stories—the founders’ belief in ‘No Shortcuts’. Read the never-heard stories of Freshworks, Faasos, Unacademy, Zerodha, Slideshare, Pulse, Aspiring Minds, Madhouse/Morpheus, Akosha, Ather Energy, Instablogs, Grey, LikeLittle, Wingify and Fashiate.

Digital Entrepreneurship and Global Innovation—Hosu, Ioan 2016-09-30 Succeeding in the modern business world is a multi-faceted endeavor that involves numerous parts. By implementing effective strategies, companies can strive toward achieving a competitive advantage. Digital Entrepreneurship and Global Innovation is a pivotal reference source for the latest academic material on strategic entrepreneurship initiatives to facilitate organizational growth and success, focusing on the role of digital technologies in business environments. Highlighting theoretical frameworks, industry perspectives, and emerging methodologies, this book is ideally designed for professionals, practitioners, upper-level students, and researchers involved in the field of entrepreneurship.

Modernizing Academic Teaching and Research in Business and Economics—Jorge Marx Gómez 2017-04-25 This proceedings volume brings together the results of a corporate discussion on research, academic teaching and education in the field of business and economics in the context of globalization. The contributions examine leadership and sustainability, quality and governance and the internationalization of higher education. With a particular focus on business education and business schools, the book discusses the labor market and modernization as well as contemporary trends and challenges. By including both academic papers and contributions from industry, it forges research links between academia, business and industry.

The Determinants of Entrepreneurship—Jose L. Garcia-Ruiz 2015-10-06 This study looks at entrepreneurial history from three angles: Entrepreneurial Typologies; Business Leaders; and Culture vs Institutions. The previous scarcity of material makes this collection of eight papers an invaluable resource and should encourage further analysis.

Resilience, Entrepreneurship and ICT—Jantje Halberstadt 2021-09-27 This book is based on the work of the IEEEES Research Centre, an international network of scientists from partner universities in Germany, Mozambique, Namibia and South Africa. It presents inter- and transdisciplinary research that explores different ways of understanding resilience, an essential characteristic for systems, organizations and people - providing them with strength in the face of attacks and challenges, and both enabling and fostering constant adaptation and improvement. Building resilience to face today’s changing social and environmental realities requires unbiased research activities that transcend the borders of countries and academic disciplines alike. The research addressed in this book, thus, is multidisciplinary and includes contributions to areas such as sustainable agriculture, entrepreneurial ecosystems, and smart communities, as well as groundbreaking work on skills development and ICT education. Highlighting the variety of research activities and their outcomes, this book offers a valuable resource for researchers and practitioners in the fields of sustainable resilience development.

Immigrant Entrepreneurship—Jan Rath (Editor of this Special Issue) 2008-10-01 This Special Issue aims to provide an extensive mapping of policies in the promotion of ethnic entrepreneurship in a number of countries. It is motivated by the desire of national and municipal Governments to create an environment conducive to setting up and developing SMEs in general and immigrant businesses in particular. Furthermore it also highlights how the third sector has also had a crucial role in the reinforcement of immigrant entrepreneurship, and provides indications of how best to address this issue at a Governmental level in the future.

Green Marketing and Environmental Responsibility in Modern Corporations—Esakki, Thangasamy 2017-01-18 In modern society, it has become increasingly important to consumers that their products be environmentally safe. Green marketing is the most efficient way for corporations to convey that their merchandise is environmentally ethical,
Entrepreneurship in Spain-Juan Manuel Matés-Barco 2020-12-28 The figure of the entrepreneur has become a relevant factor that explains the process of growth and economic development. Rising unemployment rates have generated among institutional and private agents, a significant interest in promoting entrepreneurship as a formula to eradicate this social scourge of unemployment. Active policies that favor business culture and initiative are being promoted in all areas. In the university world, academic research has multiplied the work on entrepreneurship, a term that includes a triple role throughout the history of Spain. The intention is to show the techniques and approaches for organizations.

Legal-Economic Institutions, Entrepreneurship, and Management-Nezameddin Faghih

Bioentrepreneurship and Transferring Technology Into Product Development-Agarwal, Swati 2017-02-26 The book compiles the theoretical and practical aspects of bioentrepreneurship and discusses the various factors, including creating business plans, acquiring funding, and successful business models. The chapters also cover areas such as small-scale product development, intellectual property rights, funding schemes for start-ups, and new prospective biotechnology product development. This book is essential for bioentrepreneurs, entrepreneurs, product developers, scientists, practitioners, researchers, academicians, and students interested in product development from a biological science perspective.

Organizational Culture and Behavior: Concepts, Methodologies, Tools, and Applications-Management Association, Information Resources 2017-02-10 The book presents specific cases of companies and entrepreneurs that have had their role throughout the history of Spain. The intention is to show the techniques and learning acquired by those agents, which have allowed a considerable advance in the knowledge of the structure and business development. This book brings together the research carried out by its authors with primary sources and makes it accessible to a wide audience—Spanish and Latin American—and will be of value to researchers, academics, and students with an interest in Spanish entrepreneurship, business, and management history.

A Concise History of Modern Korea-Michael J. Seth 2019-12-18 Now in a changing world, the resources and opportunities available to businesses and individuals have expanded and evolved. The business landscape in Korea, in particular, has undergone significant changes, with a focus on innovation, technology, and global integration. This book provides an insight into the history of modern Korea, offering a comprehensive understanding of its economic, social, and political developments.

Entrepreneurship Education-Heidi M. Neck 2021-02-26 As entrepreneurship education grows across disciplines and permeates through various areas of university programs, this timely book offers an interdisciplinary, comparative and global perspective on best practices and new insights for the field. Through the theoretical lens of collaborative partnerships, it examines innovative practices of entrepreneurship education and advances understanding of the discipline.

Knowledge-Driven Innovation in Start-Ups and SMEs: Emerging Research and Opportunities-Coutinho Sousa, Joana 2018-12-07 The world is witnessing an increase in innovation both in start-ups and in SMEs, and the implementation of innovation is having a substantial impact on the knowledge of the economy. The ability of human beings to create new knowledge can be defined as a basic skill in a global economy, which involves learning as an essential dynamism of the competition. Following this and considering the need for developing standards and guidelines for innovation, organizations have been working on developing and updating a set of documents to help the innovators and the innovative companies work better. Knowledge-Driven Innovation in Start-Ups and SMEs: Emerging Research and Opportunities is a collection of research on the methods and applications of standardization and guideline creation in business innovation, such as those implemented by the Organisation for Economic Co-operation and Development (OECD). While highlighting topics including business analysis, market research, and intellectual property, this book is ideally designed for market researchers, business professionals, academicians, and students seeking current research on innovative processes and approaches for organizations.

Advanced Methodologies and Technologies in Digital Marketing and Entrepreneurship-Khosrow-Pour, D.B.A., Mehdi 2018-11-09 As businesses aim to compete internationally, they must be apprised of new methods and technologies to improve their digital marketing strategy in order to remain ahead of their competitors. Trends in entrepreneurship that drive consumer engagement and business initiatives, such as social media marketing, yields customer retention and positive feedback. Advanced Methodologies and Technologies in Digital Marketing and Entrepreneurship provides information on emerging trends in business innovation, entrepreneurship, and marketing strategies. While highlighting challenges such as successful social media interactions and consumer engagement, this book explores valuable information within various business environments and industries such as e-commerce, small and medium enterprises, hospitality and tourism management, and customer relationship management. An ideal source for students, marketers, social media marketers, business managers, public relations professionals, promotional coordinators, economists, hospitality industry professionals, entrepreneurs, and researchers looking for relevant information on new methods in digital marketing and entrepreneurship.

Mexican Business Culture-Carlos M. Ciora-Sanchez 2016-04-28 Western business owners and managers are increasingly interested in doing business in Mexico. Yet few have thoroughly investigated the business climate and culture in Latin America’s largest economy. This collection of new essays by contributors who work in and research the business culture of Mexico takes a combined academic and real-world look at the country’s vibrant and dynamic commerce. Topics include business and the government, conceptions of time, Mexican entrepreneurialism and the place of women in business.

The Lean Startup-Eric Ries 2011 Outlines a revisionist approach to management while arguing against common perceptions about the inevitability of startup failures, explaining the importance of providing genuinely needed products and services as well as organizing a business that can adapt to constant customer feedback.

Grinding It Out-Ray Kroc 2016-08-02 “He either enchants or antagonizes everyone he meets. But even his enemies agree there are three things Ray Kroc does damned well: sell hamburgers, make money, and tell stories.”–from Grinding It Out Few entrepreneurs can claim to have radically changed the way we live, and Ray Kroc is one of them. His revolutions in food-service automation, franchising, shared national training, and advertising have earned him a place beside the men and women who have founded not only businesses, but entire enterprises. But even more interesting than Ray Kroc the business man is Ray Kroc the man. Not your typical self-made tycoon, Kroc was fifty-two years old when he opened his first franchise. In Grinding It Out, you’ll meet the man behind McDonald’s, one of the largest fast-food corporations in the world with over 32,000 stores around the globe. Irrepressible enthusiast, intuitive people person, and born storyteller, Kroc will fascinate and inspire you on every page.

A Concise History of Modern Korea-Michael J. Seth 2019-12-18 Now in a changing world, the resources and opportunities available to businesses and individuals have expanded and evolved. The business landscape in Korea, in particular, has undergone significant changes, with a focus on innovation, technology, and global integration. This book provides an insight into the history of modern Korea, offering a comprehensive understanding of its economic, social, and political developments.
fully revised and updated edition including new primary sources and illustrations, this comprehensive and balanced history of modern Korea explores the many crucial issues that have been active in the country since being catapulted into the wider world at the end of the nineteenth century. Placing this formerly insular society in a global context, Michael J. Seth describes how this ancient, culturally and ethnically homogeneous society first fell victim to Japanese imperialist expansionism, and then was arbitrarily divided in half after World War II. Seth traces the postwar paths of the two Koreas in a comparison of political and different geopolitical orientations—as they evolved into sharply contrasting societies. South Korea, after an unpromising start, became one of the few postcolonial developing states to enter the ranks of the first world, with a globally competitive economy, a democratic political system, and a cosmopolitan and dynamic culture. In contrast, North Korea remains one of the world’s most totalitarian and isolated societies, a nuclear power with an impoverished and famine-stricken population. Considering the radically different and historically unprecedented trajectories of the two Koreas, Seth assesses the insights they offer for understanding not only modern Korea but the broader perspective of world history. All readers looking for a balanced, knowledgeable history will be richly rewarded with this clear and concise book.

Index of Economic Articles in Journals and Collective Volumes—American Economic Association 1994

Towards Success in a Competitive Market: The Importance of Entrepreneurship and Innovation—Marcin Gebarowski

The nine papers published in this issue of the Journal of Entrepreneurship, Management and Innovation point to various problems which are important for effective management in a turbulent and dynamically changing market. The authors of the articles come from universities in the Czech Republic, Italy, the Republic of Moldova, Nigeria, Poland, Taiwan and Ukraine. The scientists present current and original views on issues related to: research & development expenditure and innovation levels in EU countries; the role of innovation in entrepreneurial development; the competitiveness of small innovative companies; social networking in family businesses; the connections between socioemotional wealth and competitive advantage of family firms; agrirural entrepreneurial alertness; the assessment of human resources’ interactions; the impact of seasonality on employment in tourism; and socio-economic clients’ requirements for food packaging. However, regardless of the subject matter, all the papers indicate an organizational framework and solutions for achieving success in a competitive market. The first article, by Radka MacGregor Pelíkanová, addresses R&D expenditure and innovations in the EU, which are the foundations for competitiveness in contemporary economies. The author focuses on the following three essential questions: How much is spent on R&D? How many patentable inventions are created and succeed, and how many other ideas lead to innovations? Is it possible to imply a potential relationship and what are the trends? The described study entailed secondary data while exploring hard data sources, such as Eurostat and the European Patent Office databases, official or legislative documents, such as Eurobarometer 2020, and literature on development of socio-emotional wealth and financial and non-financial performance of family businesses. Based on an analysis of 55 peer-reviewed, published journal articles, the author identified the most frequently used social networking platforms, the measures of financial performance, the measures and proxies of non-financial performance, and the relationships between the financial and non-financial performance. The study proposes the use of both financial and non-financial measures in assessing the performance of family businesses due to their complementary roles. Therefore, the presented research contributes to the family business literature by highlighting the importance of combining financial and non-financial measures in assessing family business performance that due to the use of financial and non-financial performance, its performance should be assessed in such a joint manner. The research topic of the fifth article, by Katarzyna Bratnicka-Myśliwiec and Martyna Wrónka-Pośpiech, is socioemotional wealth in the context of competitive advantages of family businesses. These authors argue that socioemotional wealth may trigger or limit family firms’ strategic initiatives that ultimately shape the competitive advantage. The authors state that, unlike non-family firms, family businesses have some unique qualities that should be considered. The research was conducted in almost two hundred firms through a telephone survey. The obtained results reveal that, indeed, socioemotional wealth and competitive advantage are partially associated, and socioemotional wealth can be an important strategic antecedent to firm performance. Therefore, the first main theoretical implication is the emphasis on the importance of socioemotional wealth as a strategic resource. The second main conclusion is the recommendation that socioemotional wealth is a relevant determinant of competitive advantage. Family businesses rely on more complex social dynamics than the dynamics of a pure market, where the informal sphere is critical for current functioning. Moreover, the connections between family business attributes and firm performance are by no means easy to understand. Consequently, this paper makes a significant contribution to the scientific literature. In the next article Chaoyun Liang presents research on agrirural entrepreneurship and the results of a series of three studies conducted to develop a comprehensive understanding of the factors that affect agrirural entrepreneurship, and the agrirural environment which is empirically valid, easy to use, and can analyze how the personality traits of agrirural entrepreneurs affect their entrepreneurial alertness. The results indicate that both extraversion and openness affect all of the dimensions of entrepreneurial alertness, whereas conscientiousness on the other hand is negatively associated with the dimension of entrepreneurial alertness. The authors state that, due to the fact that agriculture remains the basis of socioeconomic development, governments worldwide are actively formulating relevant policies to aid in the restructuring and upscaling of their agricultural industries. Thus, providing essential guidance in agricultural entrepreneurship for diversifying rural
Entrepreneurship, Technological Upgrading and Innovation Policy in Less Developed and Peripheral Regions-Ivano Dileo 2019-01-01 This special issue of the journal tries to shed light on how innovation processes occur less developed regions by examining which factors influence these processes and how they differ substantially between the less developed and the more developed areas in Europe. There are significant differences in innovation capacity among the lagging-peripheral and the more developed areas. Recently, the downgrading of traditional manufacturing and districts-based models in Europe has also highlighted the importance of enhancing relational networks between the global innovation networks of entrepreneurs and innovators. The transfer of resources alone is not enough to create competitive regional economies in a global world. In this regard, innovation policy may be crucial in designing new paths for development and increasing innovation in peripheral regions. The issue consists of six articles. All of the papers focus on analyzing various aspects of the less developed and peripheral areas within a European context, and look at innovation issues from different research perspectives and methods. In particular, four papers focus on innovation capacity building and the need for specific policies. The fifth paper, by Merli Reidolf and Martin Vázquez, Manuel González-López and María del Carmen Sánchez-Carreira, presents a consistent descriptive analysis concerning the regional allocation of coordination-participation in projects under the Framework Programmes (FPs), as well as the funds allocated by the ongoing Horizon 2020. By comparing the 6th and 7th FPs, the authors show the existence of a slight reduction in the disparities, in particular, due to the higher participation of regions from Spain, Portugal, and Italy. The results show some interesting insights, as it emerges that developed regions account for most of the funding in projects of the Horizon 2020. R&D requires new competencies and capabilities. Hence, innovation policies should be based on specific “innovation patterns” defined within individual regions, not only in terms of R&D incentives, but also in encouraging a policy mix approach that is not entirely based on R&D and technology issues. The fourth paper, written by Agnė Paliokaitė, refers to the “regional innovation capacity building” approach. The authors propose a framework for measuring the level of interactions – the group size and the nature of labor. As a tool of the empirical study, the author used expert assessment and the application of certain mathematical dependencies that allowed the coefficient of interactions to be calculated. It transpired that small groups with intellectual labor have higher levels of interactions than large groups with a predominance of manual labor. It is worth noting that the proposition of a methodical approach is universal and might be used by both communities and business entities. Moreover, an additional advantage of the study is the proposal of a 4-stage procedure for assessing the level of human resources’ interactions. The eighth paper, written by Aleksandra Grobelina and Katarzyna Skrzeszewska, connects tourism seasonality with employment in the travel and tourism sector. The issue, raised by these authors, is a current and important topic, since nowadays seasonality plays a decisive role in creating demand in the tourist industry. The problem is investigated from the perspective of tourism and hospitality students of higher educational institutions located in the northern part of Poland and the southern Baltic Sea Region (the Centre-North). The main point of the authors’ interest was the students’ attitudes towards seasonality in tourism employment and its impact on students’ tourism employment aspirations. As a research method, a direct questionnaire was used and the obtained data were analyzed statistically. According to one of the conclusions, more students agree that seasonality contributes positively to tourist employment in the north of Poland than in the south. The authors indicate that the depicted results of the research study can be of substantial importance to managers in the industry, which suffers from low employment status and experiences chronic shortages of skilled and qualified employees. The last article by Agnieszka Cholewa-Wójcik, Agnieszka Kawecka, Karolina Kowal and Valentina Siracusa presents some interesting results of research on the requirements for packaging to answer contemporary consumers’ needs. The study represents a holistic approach to the topic. The authors conducted a survey among clients of shopping malls in the Malopolska region of Poland. Analysis of the obtained data indicated the following order of priority of consumers’ needs: ensuring safety, meeting legal regulations, wants related to lifestyle, improving consumers’ life quality through added value, and protection of the environment. Furthermore, the team of authors proposed the model packaging. According to them, modern food packaging should be characterized by health (safety), simplicity (reduction, convenience), identity (belonging), aesthetics (design), and meaning (sustainability, intelligence). These factors should have a mutual influence because they might be valuable premises for developing packaging and introducing innovative solutions in this area. The paper confirms that both the design of food packaging systems and the production of such kinds of packaging should be developed after giving due consideration not only to the technical requirements but also to socio-economic and environmental ones. As the editors of this issue, we would like to thank the authors for their contribution, and for sharing their own theoretical considerations and the results of empirical research. We are convinced that the presented studies constitute a valuable contribution to management sciences in the area of effective organizational management in a turbulent environment. We would also like to thank the reviewers for their efforts in reviewing the articles for this issue, as well as their valuable comments and suggestions that have influenced its final shape. We hope that the articles presented in this issue will interest readers, scientists and researchers from all over the world, in addition to inspiring them to conduct further research on the topics discussed.
And, lastly, we hope that all of our readers around the world find these articles an inspiration to conduct more research on these topics in the future.

**Billions of Entrepreneurs**

Taran Khanna 2008-02-01 China and India are home to one-third of the world's population. And they’re undergoing social and economic revolutions that are capturing the best minds—and money—of Western business. In Billions of Entrepreneurs, Taran Khanna examines the entrepreneurial forces driving China’s and India’s trajectories of development. He shows where these trajectories overlap and complement one another—and where they diverge and compete. He also reveals how Western companies can participate in this development. Through intriguing comparisons, the author probes important differences between China and India in areas such as information and transparency, the roles of capital markets and talent, public and private property rights, social constraints on market forces, attitudes toward expatriates abroad and foreigners at home, entrepreneurial and corporate opportunities, and the importance of urban and rural communities. He explains how these differences will influence China’s and India’s future development, what the two countries can learn from each other, and how they will ultimately reshape business, politics, and society in the world around them. Engaging and incisive, this book is a critical resource for anyone working in China or India or planning to do business in these two countries.

**Encyclopedia of Entrepreneurship**

Calvin A. Kent 1982

**Big Is Beautiful**

Robert D. Atkinson 2018-03-30 Why small business is not the basis of American prosperity, nor the foundation of American democracy, and not the champion of job creation and innovation. American democracy does not depend on the existence of brave bands of self-employed citizens. Small businesses are not systematically discriminated against by government policy makers. Rather, Atkinson and Lind argue, small businesses are not the font of jobs, because most small businesses fail. The only kind of small firm that contributes to technological innovation is the technological start-up, and its success depends on scaling up. The idea that self-employed citizens are the foundation of democracy is a relic of Jeffersonian dreams of an agrarian society. And governments, motivated by a confused mix of populist and free market ideology, in fact go out of their way to promote small business. Every modern president has sung the praises of small business, and every modern president, according to Atkinson and Lind, has been wrong. Pointing to the advantages of scale for job creation, productivity, innovation, and virtually all other economic benefits, Atkinson and Lind argue for a “size neutral” policy approach both in the United States and around the world that would encourage growth rather than enshrine an anachronism. If we overthrow the “small is beautiful” ideology, we will be able to recognize large firms as the engines of progress and prosperity that they are.

**Handbook of Research on Strategic Innovation Management for Improved Competitive Advantage**

Jamil, George Leal 2018-04-13 Innovation is a vital process for any business to remain competitive in this age. This progress must be coherently and optimally managed, allowing for successful improvement and future growth. The Handbook of Research on Strategic Innovation Management for Improved Competitive Advantage provides emerging research on the use of information and knowledge to promote development in various business agencies. While covering topics such as design thinking, financial analysis, and policy planning, this publication explores the wide and complex relationships that constitute strategic innovation management principals and processes. This publication is an important resource for students, professors, researchers, managers, and entrepreneurs seeking current research on the methods and tools regarding information and knowledge management for business advancement.

**A Modern Guide to Economic Sociology**

Milan Zafirovski 2020-12-25 This accessible guide to the rapidly growing and interdisciplinary field of modern economic sociology offers critical insights into its fundamental concepts and developments. International in scope, contributions from leading economic sociologists and sociologically-minded economists explore the intersections and implications for theory and empirical research in both disciplines.